

## 2011-2012 Snow Reporting Operations Log

Mountain News Corporation (MNC) agrees to deliver to \_\_\_\_\_ ready to-use snow reports as specified below.

<p><b>Stations that agree to air reports:</b></p>	<p><b>Select Report Formats:</b></p> <p><input type="checkbox"/> MP3 file (may also be used for Podcast)</p> <p><input type="checkbox"/> Web widget</p> <p><input type="checkbox"/> <b><u>CHECK THIS BOX</u> if using "Radio Spider" or automated download software</b></p>
---	---

**On-Air Report Lengths:**     1X :60's    1X :90    1x :45    2X :30        (Choose one)

**Days you wish to receive & air snow reports**

Monday     Tuesday     Wednesday     Thursday     Friday     Saturday (Can also be used Sun)

- ➔ These reports are **free** – in exchange, affiliate agrees to broadcast all delivered reports at least one time on days ordered. Reports can be broadcast in any daypart of affiliate's choosing.
- ➔ **(To be filled in by MNC)** MNC will provide reports ordered between \_\_\_\_\_, 2011 and \_\_\_\_\_, 2012. Stations requiring an early stop OR a season extension must notify MNC within 30 days of report end date.
- ➔ Maximum intro not to exceed 5 seconds.
- ➔ Auto Renew: Initial here \_\_\_\_\_ and this agreement will renew automatically at the start of each ski season. (No further paperwork required) Auto renew may be cancelled at anytime via a written request to Mountain News.

*MNC hereby agrees to provide affiliate station(s) with radio ski reports on designated days of service. Affiliate agrees to download and air radio ski reports on ordered days and will agree to supply a digital aircheck (mp3) if requested by MNC. Affiliate station(s) will be subject to daily download monitoring. Affiliate(s) agrees to contact MNC immediately to report any download issue OR change of contact information/email address that may affect the mp3 delivery system. MNC reserves the right to terminate service at any time for any non-compliance issue. Signature of affiliate and MNC are required for this agreement to be considered binding.*

**Agreed to by Affiliate Management:**

**Agreed to for MNC**

**Signature:**      x  

**Print Name:**      x  

**Title:**              x  

**Address:**          x  

**City, State:**      x  

**Zip:**               x  

**Phone:**            x  

**Fax:**               x  

**Email:**             x  

**Signature:**        \_\_\_\_\_

**Print Name:**      Mike Vincent  

**Title:**               Global Director Broadcast Ops.  

**Address:**        \_\_\_\_\_

**City, State:**    \_\_\_\_\_

**Zip:**             \_\_\_\_\_

**Phone:**          \_\_\_\_\_

**Fax:**             \_\_\_\_\_

**Email:**             mvincent@mountainnews.com

