



Audit Certificate

Nielsen//NetRatings SiteCensus

This is to certify that SchneeSki.com received the following traffic:

Data Period:	January 2011
Unique Browsers:	473,080
User Sessions:	595,854
Page Impressions:	2,124,895
Average Page Impressions/User Session:	3.52

This is to certify that OnTheSnow received the following traffic worldwide:

Unique Browsers:	3,421,463
User Sessions:	4,035,796
Page Impressions:	14,392,195

Serial Number: 9999139208

The Authenticity of this Audit Certificate is hereby attested to by Nielsen//NetRatings, and may be verified by visiting <https://secure.netratings.com/audit> and entering the certificate serial number.

© Copyright 2011 Nielsen//NetRatings Pty Ltd

All data contained in these reports has been collected by Nielsen//NetRatings using the Nielsen//NetRatings SiteCensus Methodology. All data and reports are subject to copyright protection.

The logo for SchneeSki.com, featuring a stylized mountain range in shades of grey and white above the text "SchneeSki.com" in a bold, red, sans-serif font.

SchneeSki.com

For advertising options visit www.MountainNews.com or call +44 020 8816 8473.