



## Audit Certificate

Nielsen//NetRatings SiteCensus

This is to certify that OnTheSnow.com received the following traffic:

Data Period:	January 2011
Unique Browsers:	3,421,463
User Sessions:	4,035,796
Page Impressions:	14,392,195
Average Page Impressions/User Session:	3.57

Serial Number: 9999139208

The Authenticity of this Audit Certificate is hereby attested to by Nielsen//NetRatings, and may be verified by visiting <https://secure.netratings.com/audit> and entering the certificate serial number.

© Copyright 2011 Nielsen//NetRatings Pty Ltd

All data contained in these reports has been collected by Nielsen//NetRatings using the Nielsen//NetRatings SiteCensus Methodology. All data and reports are subject to copyright protection.

The logo for OnTheSnow.com, featuring the text "OnTheSnow.com" in a large, bold, red sans-serif font. The text is set against a background of a stylized, grey mountain range.

For advertising options visit [www.MountainNews.com](http://www.MountainNews.com) or call 925.254.4456.