



Audit Certificate

Nielsen//NetRatings SiteCensus

This is to certify that OnTheSnow.com received the following traffic:

Data Period:	January 2010
Unique Browsers:	2,247,878
User Sessions:	2,820,395
Page Impressions:	12,523,661
Average Page Impressions/User Session:	4.44

Serial Number: 999139025

The Authenticity of this Audit Certificate is hereby attested to by Nielsen//NetRatings, and may be verified by visiting <https://secure.netratings.com/audit> and entering the certificate serial number.

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The logo for OnTheSnow.com, featuring the text "OnTheSnow.com" in a large, bold, red sans-serif font. The text is set against a background of a stylized, grey mountain range.

For advertising options visit www.MountainNews.com or call 925.254.4456.