



Audit Certificate

Nielsen//NetRatings SiteCensus

This is to certify that OnTheSnow received the following traffic from the United Kingdom:

Data Period:	January 2010
Unique Browsers:	334,091
User Sessions:	423,490
Page Impressions:	1,726,282
Average Page Impressions/User Session:	4.44

This is to certify that OnTheSnow received the following traffic worldwide:

Unique Browsers:	2,247,878
User Sessions:	2,820,395
Page Impressions:	12,523,661

Serial Number: 9999139025

The Authenticity of this Audit Certificate is hereby attested to by Nielsen//NetRatings, and may be verified by visiting <https://secure.netratings.com/audit> and entering the certificate serial number.

© Copyright 2010 Nielsen//NetRatings Pty Ltd

All data contained in these reports has been collected by Nielsen//NetRatings using the Nielsen//NetRatings SiteCensus Methodology. All data and reports are subject to copyright protection.



For advertising options visit www.MountainNews.com or call +44 020 8816 8473.