



## Audit Certificate

Nielsen//NetRatings SiteCensus

This is to certify that OnTheSnow.co.uk received the following traffic:

<b>Data Period:</b>	January 2011
<b>Unique Browsers:</b>	430,392
<b>User Sessions:</b>	499,290
<b>Page Impressions:</b>	1,780,537
<b>Average Page Impressions/User Session:</b>	3.57

This is to certify that OnTheSnow received the following traffic worldwide:

<b>Unique Browsers:</b>	3,421,463
<b>User Sessions:</b>	4,035,796
<b>Page Impressions:</b>	14,392,195

Serial Number: 9999139208

The Authenticity of this Audit Certificate is hereby attested to by Nielsen//NetRatings, and may be verified by visiting <https://secure.netratings.com/audit> and entering the certificate serial number.

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All data contained in these reports has been collected by Nielsen//NetRatings using the Nielsen//NetRatings SiteCensus Methodology. All data and reports are subject to copyright protection.

The logo for OnTheSnow.co.uk, featuring a stylized mountain range in the background. The text "OnTheSnow" is in a large, bold, red sans-serif font, and ".co.uk" is in a smaller, bold, black sans-serif font.

**OnTheSnow.co.uk**

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